



SNF PARKWAY THEATRE
2021 FILM + TV RENTAL INFORMATION



THEATER 1



THEATERS 2 & 3



BAR & CONCESSIONS LOUNGE



HISTORIC TEA ROOM



HISTORIC LOBBY



MARQUEE & TICKER TAPE

THEATER 1

CAPACITY: 414 seats - 244 orchestra seats, 170 balcony seats

SCREENING FORMATS: DCP, BluRay/DVD, 35mm, Powerpoint Presentation

STILLS: Screen Resolution of 1998x1080

THEATERS 2 & 3

CAPACITY: 80 seats

SCREENING FORMATS: DCP, BluRay/DVD, 35mm (only Theater 2), PPT Presentation

STILLS: Screen Resolution of 2048x858

BAR & CONCESSIONS LOUNGE

CAPACITY: 75 standing in lounge & 270 standing in adjacent historic lobby

COVID-19 SAFETY INFORMATION

In light of COVID-19 restrictions in Maryland State and Baltimore City, the SNF Parkway has been granted capacity exceptions for the purpose of operating as a film and TV studio. This means that the SNF Parkway can have a higher capacity limit than specified for theaters and other entertainment venues. The exact capacity limit is ever-changing based on city and state regulations.

PLEASE NOTE: To ensure all active restrictions are observed, film and TV rental clients must develop a COVID-19 safety plan that is approved by the Baltimore Film Office.

Please [click here](#) for Baltimore Film Office resources that will help guide the development of your safety plan. And [click here](#) for the most recent mayoral executive orders that outline active COVID-19 restrictions.

While developing your plan, please take note of the Parkway's COVID-19 Mitigation Protocols, listed to on the next page. We strictly follow city and state regulations, which are ever-changing. Please reach out if you have questions about any specific guidelines or restrictions.



COVID-19 MITIGATION PROTOCOLS

Please review and be prepared to follow the protocols listed below for the duration of your rental.

MASKS: Each member of the Parkway staff will be wearing a face mask for the duration of the rental. All crew, talent, and others must wear face masks that cover the nose and mouth upon entering the building, and for the duration of the shoot. Masks may only be removed 1) by on-screen talent during specified shoot times and 2) by crew during designated lunch break times, while socially distanced.

HAND SANITIZER: Eight touch-free hand sanitizer units are available to guests and staff throughout the building including outside of each theater and in common areas such as the main lobby and bar area. Please use these amply during your shoot.

AIR FILTRATION: The Parkway Theatre has four roof-top unit air handlers each with multiple stages of filtration, including two stages of MERV 13 air filtration.

SOCIAL DISTANCING: Our theatre offers ample room for social distancing. We will be following the Baltimore City capacity regulations to determine the amount of people able to be in the space at one time. As of 1/1/2021, this limit is ten (10) people total. This limit may only be surpassed with a specific COVID-19 Safety Plan approved by the Baltimore Film Office

CLEANING: High touch surfaces such as doorhandles, railings, and elevator buttons will be sanitized throughout the day with a long-lasting anti-bacterial and anti-viral chemical that specifically targets coronavirus strains. Additionally, the Parkway uses an electrostatic sprayer with a long-lasting, anti-viral and anti-microbial chemical that is applied to all surfaces inside all theaters, restrooms, and common areas once a day at the end of operating hours.

FILM + TV RENTAL RATES

SHOOT DAY (12 hrs)	STANDARD	NON-PROFIT	+STAFF (8 hrs)*
Building-wide	\$5,000	\$2,500	\$400
Theater 1	\$4,000	\$2,000	\$400
Theaters 2 or 3	\$3,000	\$1,500	\$400
Historic Lobby/Bar	\$2,000	\$1,000	\$400

PREP/WRAP DAY (12 hrs)

Building-wide	\$2,500	\$1,250	\$400
Theater 1	\$2,000	\$1,000	\$400
Theaters 2 or 3	\$1,500	\$750	\$400
Historic Lobby/Bar	\$1,000	\$500	\$400

* The rate for 8 hours of staff time listed is for one SNF Parkway staff member, which is the minimum required for your shoot. Rentals that require more personnel - projectionist, programming staff, etc. - will incur a higher daily staff rate.

INSURANCE

All renters must carry workers' comp insurance and commercial general liability insurance.



THEATER 1

Our main historic auditorium, originally constructed in 1915, is a stunning space with a 244-seat orchestra and a 170-seat balcony. The 2017 renovation of the theater maintained a “rescued ruin” aesthetic that highlights the theater’s layers of history.

The main theater has a small stage and podium to accommodate panels, speaking engagements, and presentations. The screen is fixed and cannot be removed. We do have limited stage lighting, with the possibility of adding more lighting if necessary for your rental.

THEATERS 2 & 3

The SNF Parkway has two smaller 80-seat theaters, each with their own lounge spaces with capacities of 30 standing. These theaters are perfect for a small private screenings, conferences, board meetings, or presentations.



BAR & CONCESSIONS LOUNGE



The Bar & Concessions lounge has standing room for 75 and is connected to the adjacent Historic Lobby, which has standing room for 270.

During operating hours, the SNF Parkway is proud to serve local concessions from Baltimore-based companies, as well as standard movie fare and the world's best popcorn, sourced from Pennsylvania farms.

The Bar & Concessions has window-lined walls that face the intersection of Charles St & North Ave, the geographical heart of Baltimore City.

For additional questions or concerns regarding renting the SNF Parkway Theatre, please contact Events Manager, Ali McShane.

events@mdfilmfest.com

(410) 752-8083 ext 121

